

Year 11 Media Studies GCSE

Exam Board: EDUQAS

Structure of the course:

Component 1: Exploring the media – Written examination: 1 hour 30 Minutes – 40%

Component 2: Understanding Media Forms and Products – Written examination: 1 hour 30 minutes- 30%

Component 3: Creating Media Products- Non-exam assessment – 30% (coursework)

What did we cover in Year 10?

Term 1: Media Language and Print Advertisement – exploring the set products of 'This Girl Can' and 'Quality Street' and how to answer Q1 of the exam, focusing on the use of media language to communicate meaning.

Term 2: Representation and Magazines – exploring the set products of 'GQ' and 'Vogue' and how to answer Q2 of the exam, focusing on how to compare the set products to an unseen media product.

Term 3: Newspapers – exploring the set products of 'The Sun' and 'The Guardian' as well as considering the wider industry and how newspapers target audiences and market themselves, before understanding how to answer Q4 of the exam.

Term 4: Radio and Video Games – exploring the set products of 'The Archers' and 'Fortnite' considering the products themselves, the regulations around them, how they use online media to market themselves and how they target audiences, before applying this knowledge to Q3 of the exam.

Term 5: Film Marketing – exploring the set products of 'The Man with Golden Gun' and 'No Time to Die' marketing posters as well as exploring how the Bond franchise has evolved and continues to use new technologies to market the films. We will then revise how to answer Q2 of the exam.

Term 6: Paper 01 Revision and Mock; NEA introduction and planning - pupils took some time to revise before having a go completing a full Paper 01 mock exam that draws together the content and exam question styles they'd covered this year. They were then introduced to their NEA briefs and began researching.

What will we cover in Year 11?

Terms 1 and 2: NEA Production and Crime Drama - pupils will continue to work on their NEA with the aim of completing this by Christmas; they will also begin learning the content for Paper 02, starting with Crime Drama and the set product of Luther. They will also have further revision time before having another go at Paper 01 for their mocks.

Term 3: Music Videos and Online Media – pupils will learn about the remaining set products of TLC's 'Waterfalls', Taylor Swift's 'The Man' and Stormzy's 'Superheroes' focusing on the conventions and representations within music videos and how artists market themselves. They will also complete a mock for Paper 02.

Terms 4 and 5: Revision, revision, revision!



Useful Revision Tools:

Student Shared Area:

We've populated the GCSE revision area for Media Studies with plenty of factsheets and from the exam board and revision resources that we've created. The shared area is also where pupils can remind themselves of their NEA briefs.

WJEC/Eduqas GCSE Media Studies

Textbook

Publisher: Illuminate Publishing (16 Dec 2022)

ISBN: 9781911208488

Cost: £27.00 Physical, or Kindle Version is £16.99

Useful Media Studies websites:

Exam board resources:

www.eduqas.co.uk/qualifications/media-studies/gcse/

BBC Bitesize Media Revision:

<https://www.bbc.co.uk/bitesize/subjects/ztnygk7>

Mrs Fisher Media Studies Revision Videos:

<https://www.youtube.com/channel/UCUKrxp4BcJrGLzmqAhCjASg>

Examination Paper Content

Component 1 – Newspapers (The Sun & The Guardian), Print Advertising and Marketing (Quality Street & This Girl Can), Magazines (GQ & Vogue), Radio (The Archers), Video Games (Fortnite) and Film Industries (Bond – Golden Gun & No Time to Die). There will be questions on any four of these products.

Component 2 – Crime Drama, Music Videos & Online Media.